

SEO FOR NOOBS CHECKLIST

Use this checklist to ensure you have given your video the best chance of ranking for your key phrase. Ranking for your key phrase will lead to you getting more views and subscribers from that video while you sleep!

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- Have you researched 2 keywords that have low – mid competition and mid – high search volume?

- Have you included both key phrases in your title?

- Have you included the game your playing in your title?

- Have you included your key phrases in your description?

- Is your description at least 2 sentences?

- Have you included your key phrase and multiple variations in your tags?

- Have you used all the available characters for your tags?

- Have you added your video to a relevant playlist?

- Have you added a description to your playlist?

- Does that playlist include your 2 key phrases?